



**Eastern Border Transportation Coalition**  
**2013 Fall Workshop**  
**Burlington, VT**

***“Canada-U.S. Border – Dynamics of Change”***

**Speaker Biographies**

**Hugh Conroy**

Hugh Conroy works at the Whatcom Council of Governments, a U.S. metropolitan planning organization in Bellingham, Washington where he is Manager of the International Mobility and Trade Corridor Program (IMTC) – a regional, cross-border transportation planning coalition.

Ongoing coordination and binational, multi-agency project-delivery through the IMTC Program have covered a variety of United States-Canada cross-border trade and travel issues. Public and private entities, working through the IMTC, continue to identify priorities for the regional border gateway, plan improvements, assemble project funding partnerships, and cooperatively oversee implementation of several initiatives.

Since 2003, Hugh has also been participating with the Canada-U.S. Transportation Border Working Group (TBWG) – currently co-chair of the Policy Committee and a member of the Steering Committee.

Hugh received a master’s degree in Public Policy and Management from Carnegie Mellon University and his undergraduate degree from the University of California at Berkeley.

**Robert DeCamp**

Known for his expertise in US Customs regulations and procedures, Robert (Bob) DeCamp is an active educator of audiences involved in international trade. With years of hands on experience working for nationally known Customs brokerage and logistics firms, Robert DeCamp offers a refreshingly straightforward look at the complex labyrinth of Customs regulations. During the past several years, Bob has had the opportunity to present topical Customs issues to audiences in the Far East, the US, Canada and Mexico. This includes numerous groups including the National Association of Manufacturers, Quebec Manufacturers & Exporters, CBP Trade Symposium, AAEI, NCBFAA, IE Canada as well as other regional trade groups.

Bob is a frequent lecturer and has specialized in teaching both publicly and privately in selected international matters including tariff classification under the Harmonized Coding System, Customs valuation, NAFTA and most recently international compliance strategies including focused assessments and supply chain security. He has authored numerous publications including *United States Trade Process and Compliance Initiatives in the 21<sup>st</sup> Century* and *A Manager's Guide to Commercial Goods Certification Under NAFTA*, along with serving as a regular contributing author to the US Custom House Guide.

Since becoming licensed as a US Customs Broker in 1976, Bob has held a variety of strategic corporate

positions including Vice President of Operations, Regulatory Affairs, and also served as President of a trade consulting service. In 1999, Bob joined the A.N. Deringer, Inc. team as Director of Regulatory Affairs and Consulting. In addition to leading the Deringer Logistics Consulting Group, he is a member of the Advisory Council of the School of Business and Economics at the State University of New York. In December of 2008, Bob was appointed by the secretaries of the Department of Homeland Security and the Department of the Treasury to sit on the 11<sup>th</sup> term of the Advisory Committee on Commercial Operations of Customs and Border Protection (COAC). The committee advises the secretaries on the commercial operations of Customs and Border Protection. Bob was re-appointed to the 12<sup>th</sup> term in 2011 by secretaries Napolitano and Geithner.

Over the past quarter century, Bob has played an active role in numerous trade associations, as well as being a charter member of Customs ACE Committee. He was also a member of the Exporters Certificate of Origin development team under the Canada/US FTA, and a Senior Lobbyist for the de minimis provision under NAFTA. Bob DeCamp earned a BS in International Business (Summa cum laude), and an MA in Administration from the State University of New York.

### **Keith Devereaux**

Keith Devereaux is the Acting Deputy Director for Canadian Affairs in the Department of Homeland Security's Office of International Affairs. In this role, he works extensively on the Beyond the Border initiative announced by President Obama and Canadian Prime Minister Harper in February 2011. Keith is also the lead coordinator for U.S. participation in the Five Country Conference, a forum for Australia, Canada, New Zealand, and the United Kingdom to advance shared immigration priorities.

Prior to joining the Office of International Affairs, Keith worked at U.S. Citizenship and Immigration Services in the Office of Policy and Strategy. He also previously served as a Senior Legislative Assistant in the U.S. House of Representatives and has held a number of research positions.

Keith earned a Master of Public Administration degree at the Maxwell School at Syracuse University and a Bachelor of Arts in Economics with a second major in Government at The College of William and Mary.

### **Dr. Neal Duffy**

Doctor Neal Duffy is a professor at State University of New York-Plattsburgh since 1982. Originally from New Jersey, Dr. Duffy attended Rutgers University where he obtained his B.A. in Business Economics. For graduate school, Dr. Duffy attended West Virginia University where he obtained his M.A. and Ph.D. degrees, studying energy, environmental, regional, and urban economics. Dr. Duffy publishes primarily in the area of regional growth of manufacturing with articles appearing in the Journal of Regional Science and The Review of Regional Studies.

### **Dr. Prem Gandhi**

Dr. Prem Gandhi is a State University of New York Distinguished Professor emeritus. He retired in 2000 as the Dean of the School of Business and Economics at Plattsburgh State University College after a successful career in teaching, research and publishing in International Business and Economics since 1966. His focus has always been on the U, S-Canadian trade and investment specifically in light of the free trade agreements between them and with Mexico. The current research is an outgrowth of the concern that increasing security measures might have on the cross border economic flows between Canada and the United States.

Dr Gandhi received his PhD in Economics from the New School University in New York City in 1973 on his dissertation on "The Free Trade between the United States and Canada: Its Regional Economic Effects on Northern New York". He also holds a MBA from New York University, a MA and B.A.Honors in Economics from Delhi University in India. Throughout his career, Dr. Gandhi has presented his research and his subject matters at various universities and at professional and academic forums in the U.S., Canada, Mexico, Brazil, Argentina and Chile as well as in India.

Dr. Gandhi is a recipient of several grants on academic and faculty development projects. He has been a consultant with the Canadian Embassy, U.S. Department of Education, and U.S. Department of Agriculture. He was a Visiting Research Scholar at the Rockefeller Institute and at the Indian Institute of Management, Bangalore, India. His publications have appeared in the Canadian Regional Science Association, American Review of Canadian Studies, State University of New York as well as chapters in several books.

### **Daniel F. Lynch**

Daniel F. Lynch is an Associate Professor and Director of the Centre for International Trade and Transportation at Dalhousie University in Halifax, Nova Scotia. Previously he was on the faculty of Marketing and Supply Chain Management in the Eli Broad College of Business at Michigan State University. Formerly, he was an Associate Professor, Chair of the Department of Marketing and Associate Dean at Montana State University-Billings. He received his Ph.D. in Marketing and Logistics from the University of Arkansas, his M.P.A. from the University of Colorado-Boulder and his B.S. degree from Fairleigh Dickinson University. He is also partner and supply chain lead for Global Logistics Development Partners, an economic development and supply chain consulting firm

His publications have appeared in numerous supply chain and operations management journals, national and international conferences, as well as several book chapters and cases. Additionally, he serves on the Editorial Review Board of three journals and has been awarded the *Educator of the Year Award* from the Denver Transportation Club and *Teacher of the Year Award* from the Michigan State University Supply Chain Association.

His research interests include: Global Supply Chain Alliances, Supply Chain & Marketing Strategy, and E-Commerce. His professional managerial experience includes over twenty years of Retail Ownership, Transportation Administration / Engineering, and Warehouse Operations. His Research, Executive Education and Consulting include companies such as: IBM, the Department of Homeland Security, UPS, AT Kearney, Bristol-Myers Squibb, MASCO Corporation, Clipper Windpower, Steelcase, Siemens, and Conway / Menlo Logistics.

### **Daniel McGregor**

Daniel McGregor joined Transport Canada in March 2009 becoming Manager & Senior Policy Advisor responsible for Canada – U.S. Border Policy. Dan has been involved in the Beyond the Border Action Plan announced by the Prime Minister and President in December 2011 since the start of negotiations in 2010. As part of the Action Plan, Dan is working on implementation of the binational border infrastructure initiative, including the Border Infrastructure Investment Plan. Dan is Co-Chair of the Border Infrastructure Subcommittee of the Canada – U.S. Transportation Border Working Group.

Dan previously worked at Infrastructure Canada, the Privy Council Office, Agriculture and Agri-Food Canada and the Federation of Canadian Municipalities.

Dan holds an Honours BA in Political Science and a MA in Political Economy from Carleton University in Ottawa. Dan lives and works in Ottawa, Canada.

### **Debbie Murray**

Debbie Murray is the Director of Policy and Regulatory Affairs with the Canadian Shipowners Association in Ottawa, Ontario, Canada. During her 18 year career in public policy, research, strategic communications and advocacy she has worked with leaders and experts in the public, private and nonprofit sectors. Previously, she was Director of Policy Development, Canada's Research-Based Pharmaceutical Companies, and has also worked at the Association of Universities and Colleges of Canada and The Conference Board of Canada. In addition to directing policy development, regulatory affairs, strategic communications and stakeholder relations, Ms. Murray represents the CSA with the International Maritime Organization and the Regulatory Cooperation Council, to name a few, to ensure that the unique needs of Canada's short sea shipping fleet are understood and considered. Her education includes a Bachelor's Arts (Honours) from Queen's University and a Masters of Arts from the University of Ottawa.

### **Costa Pappis**

Costa Pappis is a modal planner for the Vermont Agency of Transportation, specializing in highway, rail, and freight planning. He is responsible for managing the agency's major planning studies and assists in coordinating planning activities regionally and with partners in Canada. He works closely with federal agencies and industry groups such as railroads and trucking companies. In the past few years, he worked on interstate weight limits policy, national transportation funding issues, and the rehabilitation of a major New England regional rail corridor.

Mr. Pappis received his Master of Urban Planning from McGill University and a Master of Science Degree in Administration from California State University. He is also a member of the American Institute of Certified Planners.

### **Roger G. Petzold**

Mr. Petzold is with the Federal Highway Administration in the Office of Planning. He is the Team Leader for the Border and Interstate Planning Team. His team is responsible for transportation planning with Canada and Mexico and Corridor and Gateway Planning. Mr. Petzold is currently the Acting Co-Chair of the U.S./Mexico Transportation Joint Working Committee (JWC) and the U.S./Canada Transportation Border Working Group (TBWG). He has been with the FHWA for 35 years and has held numerous positions in human factors, engineering, safety, research and planning. Mr. Petzold has a BS in Civil Engineering from the University of Maryland, a Master Degree in Traffic Engineering from Northwestern University and post graduate studies at the University of Texas at Austin in pavement design. He is an Emeritus member of the National Academy of Science, Transportation Research Board and was the Associate Executive Director for the Strategic Highway Research Program (SHRP).

### **AnnMarie Schneider**

AnnMarie Schneider's expertise in strategic planning, government relations, and program development is evidenced by keystone programs for which she has been instrumental in their startup and continued success. The Michigan Political Leadership Program enrolls citizens who are planning to run for a state-level office in a ten-week course addressing effective governance, policy in practice, and citizen engagement. Michigan's Legislative Leadership Program is a policy orientation for new legislators transitioning from candidate to policymaker. Quarterly, the State of the State Survey gauges public opinion on policy topics and consumer confidence. A yearly forum series informs the policy community of current debate and key research findings on major issues at the State level. Also, within AnnMarie's immediate responsibility is the Michigan Applied Public Policy Research Grants which designates funds for policy-related research.

As director of the Canadian Studies Center, Schneider's charge is to generate interest and engagement in Canada's role in the world among academic, business, and policy communities. She is recognized by Midwest State and Provincial policy and business leaders for advancing discussion related to trade and transportation between the U.S. and Canada. The discussion has inspired a multi-sector, cross-border chartered organization focused on linking assets for economic growth, the Great Lakes International Trade and Transport Hub (GLITTH) Initiative, for which she serves as Vice Chair and founding member.

### **Brian Searles**

Brian R. Searles is the Secretary of the Vermont Agency of Transportation, having been appointed to that position by Governor Peter Shumlin effective January 7, 2011. Prior to this appointment, he was the Director of Aviation at Burlington International Airport in Burlington, Vermont. Mr. Searles also served as the City Manager for the City of St. Albans, Vermont. He served previously as Vermont's Secretary of Transportation, as well as the Deputy Secretary of Administration and as Commissioner of the State's Department of Personnel.

Prior to his service to the State of Vermont, Mr. Searles had 25 years experience in law enforcement as Police Chief and Police Officer for the City of South Burlington, Vermont and as Executive Director of the Vermont Criminal Justice Training Council. Mr. Searles holds a Master of Science in Administration from St. Michael's College in Winooski, Vermont. He is currently the Chair of the Vermont Rail Council, a Board member of the Lake Champlain Regional Chamber of Commerce, and a member of the Executive Board of the American Association of State Highway and Transportation Officials (AASHTO).

### **Claude Sirois**

Claude Sirois owns a bachelor degree in Geography as well as a Master degree in Regional planning from Université Laval. He has been working for the Ministry of Transportation since 2000, especially as a transportation analyst since 2007. Before being in charge of the Multimodal study, he participated at the Ontario-Québec Continental Gateway and Trade Corridor initiative. Between 2000 and 2007, Mister Sirois has worked as coordinator and regional planner on environmental studies of road projects.

### **Carl Warren**

Carl Warren has more than 16 years of experience in transportation. He has worked in finance, planning, network development and marketing at BNSF Railway, led the real estate and planning functions as Director of Business Development for the Port of Portland in Portland, Oregon, and with his current

employer CSX, he has played key roles in developing several strategic public private partnerships and led the company's international intermodal sales group.

His project experience includes:

- Double tracking the BNSF transcon route between Los Angeles in Chicago
- Negotiating the lease with the Port of Oakland for BNSF use of the joint intermodal terminal developed by the Port.
- Leadership of several rail development projects supporting the growth of bulk commodity shipments at the Port of Portland, Oregon
- Developing strategies and assisting in advocacy for the development of the Northwest Ohio intermodal terminal and CSX National Gateway double stack clearance project
- Creation of new CSX intermodal terminals in Beauharnois and Valleyfield, Quebec

Carl has a B.A. in Government from Wesleyan University in Middletown, Connecticut and an M.S. in Transportation from the University of Washington in Seattle, Washington. He lives near Jacksonville, Florida with his wife and two children.