

# IMM Center of Excellence and Expertise

## “We are the building blocks”

Industrial & Manufacturing Materials  
Center of Excellence and Expertise (CEE)



**Ann Marie Paul**

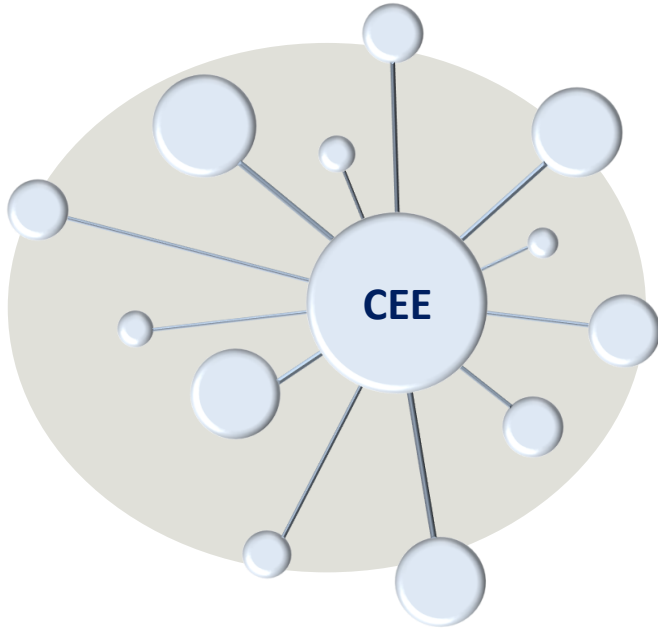
Center Director

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# What are Centers?



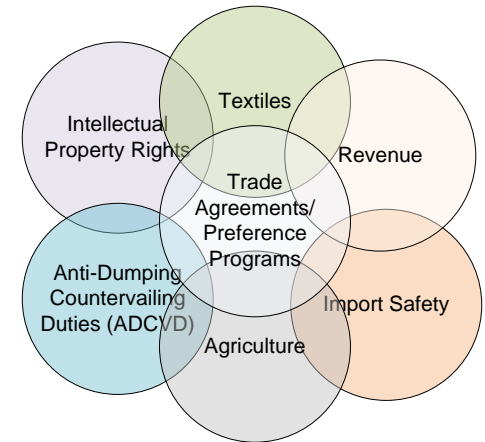
- Virtual organizations that leverage technology to bring work to the Center
- Coordinated from a strategic location
- Aligned by key industry sectors
- Bring existing expertise together to authoritatively facilitate trade
- Provide a single point of processing for participating importers
- Serve as resource to the broader trade community and to CBP's U.S. government partners



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# Why Centers?

- Respond to the dynamic trade environment
- Bring all of CBP expertise together on a single industry at the national level
- Deliver greater consistency and harmonization
- Align CBP processes with modern business practices
- Enhance industry-based knowledge
- Implement manage-by-account practices



**Trade Complexity**



# How Centers Operate

## Previously

- Company imports into 60 Ports of Entry
- **60 ports** conduct entry summary reviews



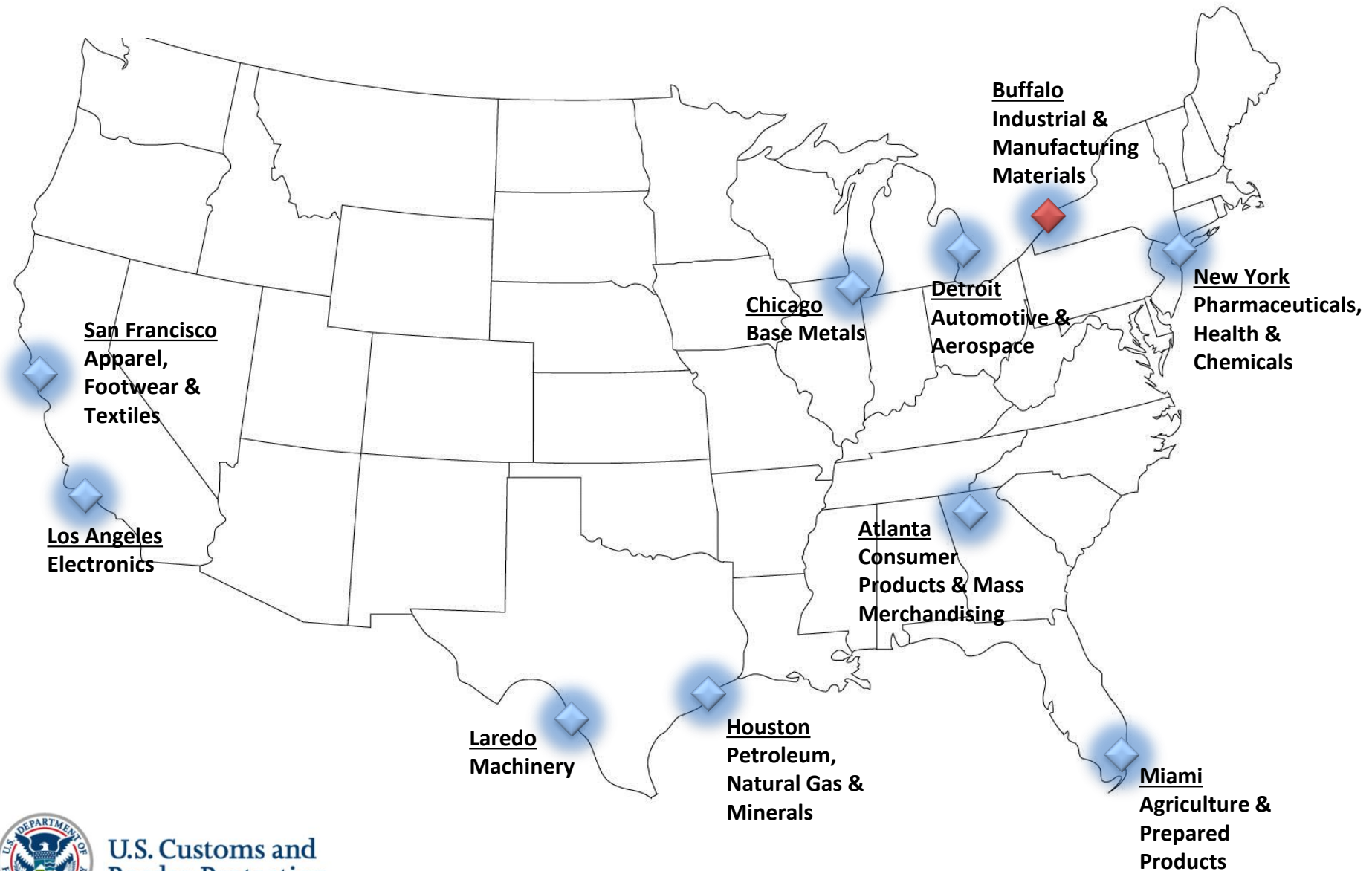
## Center Operations

- Company imports into 60 Ports of Entry
- **ONE Center** conducts all entry summary reviews



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# Current Centers of Excellence and Expertise



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# Goals of Centers

- 1) Facilitate legitimate trade through effective risk segmentation
  - Utilize account based methods to process trade
  - Expand partnerships - move more importers to trusted trader status
  - Develop and implement comprehensive strategies to manage risk
- 2) Increase industry-based knowledge within CBP
  - Advance bi-directional education to raise industry knowledge
  - Engage industry groups and key stakeholders
- 3) Enhance enforcement and address industry risks
  - Leverage industry to identify issues of mutual interest to provide CBP with targeting, enforcement, and/or intelligence information
  - Coordinate enforcement efforts by industry to address unique risks



# Branches within a Center

- 1) Partnership
- 2) Validation & Compliance (Operations)
- 3) Enforcement



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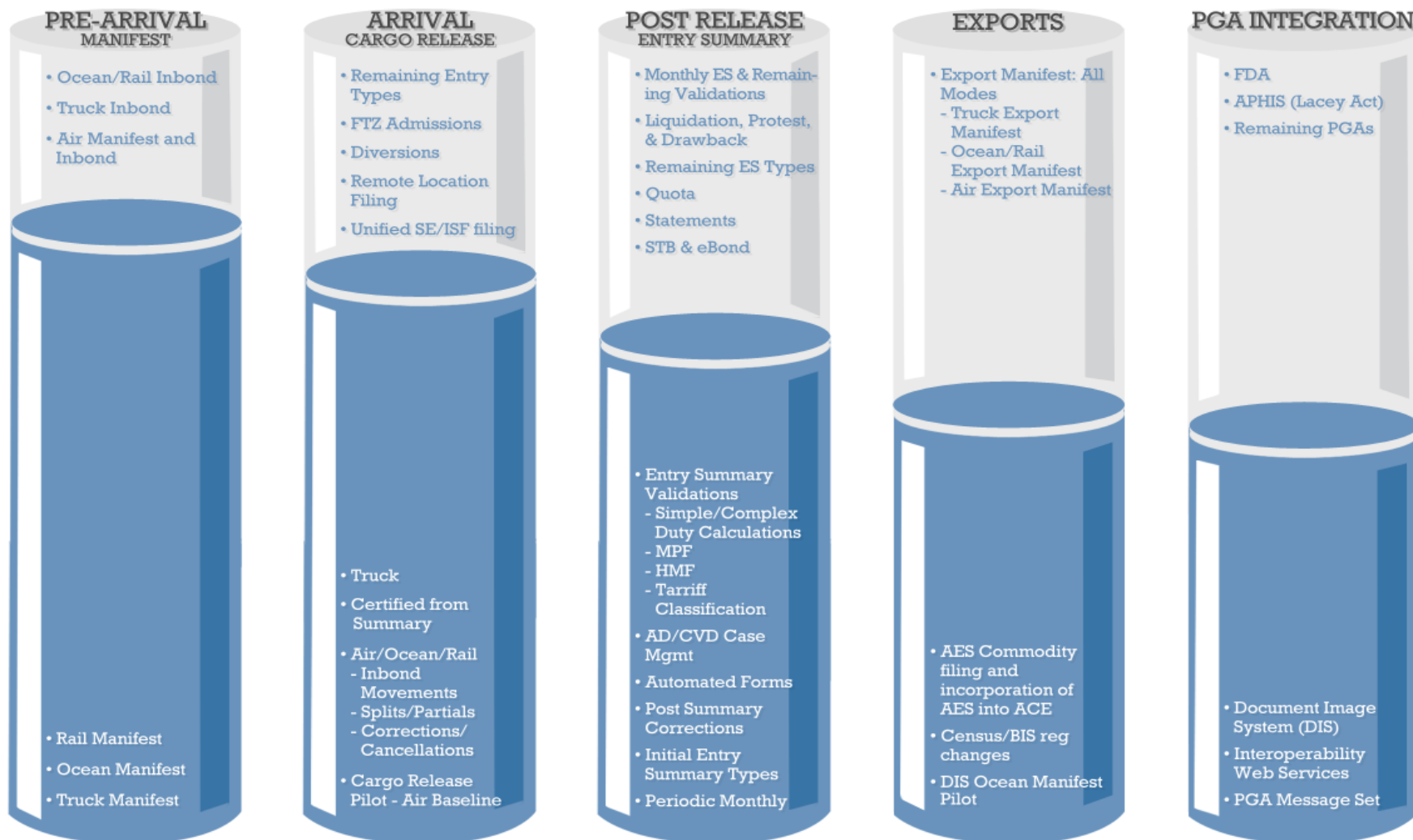
# IMM CEE Operational Information

- Milestone Dates
  - April 15, 2013: Center initiates operations
  - June 14, 2013: CBP HQ notifies three test applicants on their selection as test participants in the IMM CEE
  - July 8, 2013: Center begins post entry processing for the three test participants
  - August 2013 – June 2014: Center accepted additional test participants
- Location
  - Buffalo, NY
- Current Staff
  - 28 TDY staff representing various CBP OFO & OT disciplines
  - 9 Core staff responsible for day to day Center operations
  - 19 Matrix staff utilized on an “as needed” basis





# ACE Progress



*33% faster truck processing with ACE*

*More than 336,500 ACE Cargo Release entries filed*

*More than 27% of entry summaries filed and 69% of duties and fees collected in ACE*

*Reduced courier/printing costs saving each participant ~\$900K/year*

*8 PGAs receiving data via ACE*



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# Mandatory Dates for Transition to ACE

Date	Mandatory Requirement	Time Remaining
<b>May 1, 2015</b>	Mandatory use of ACE for electronic import and export manifest	11 months
<b>November 1, 2015</b>	Mandatory use of ACE for electronic Cargo Release and related Entry Summary filings	17 months
<b>October 1, 2016</b>	Mandatory use of ACE for all remaining portions of the CBP cargo process	28 months



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# IMM CEE Import Highlights

- \$139.4 billion in industrial and manufacturing materials come into the U.S. (4.5% of all imported value)
- Top 5 countries of origin account for 79% of these imports
  - Canada (\$31.6 billion)
  - Mexico (\$16.3 billion)
  - China (\$15 billion)
  - Israel (\$8.8 billion)
  - India (\$6.7 billion)



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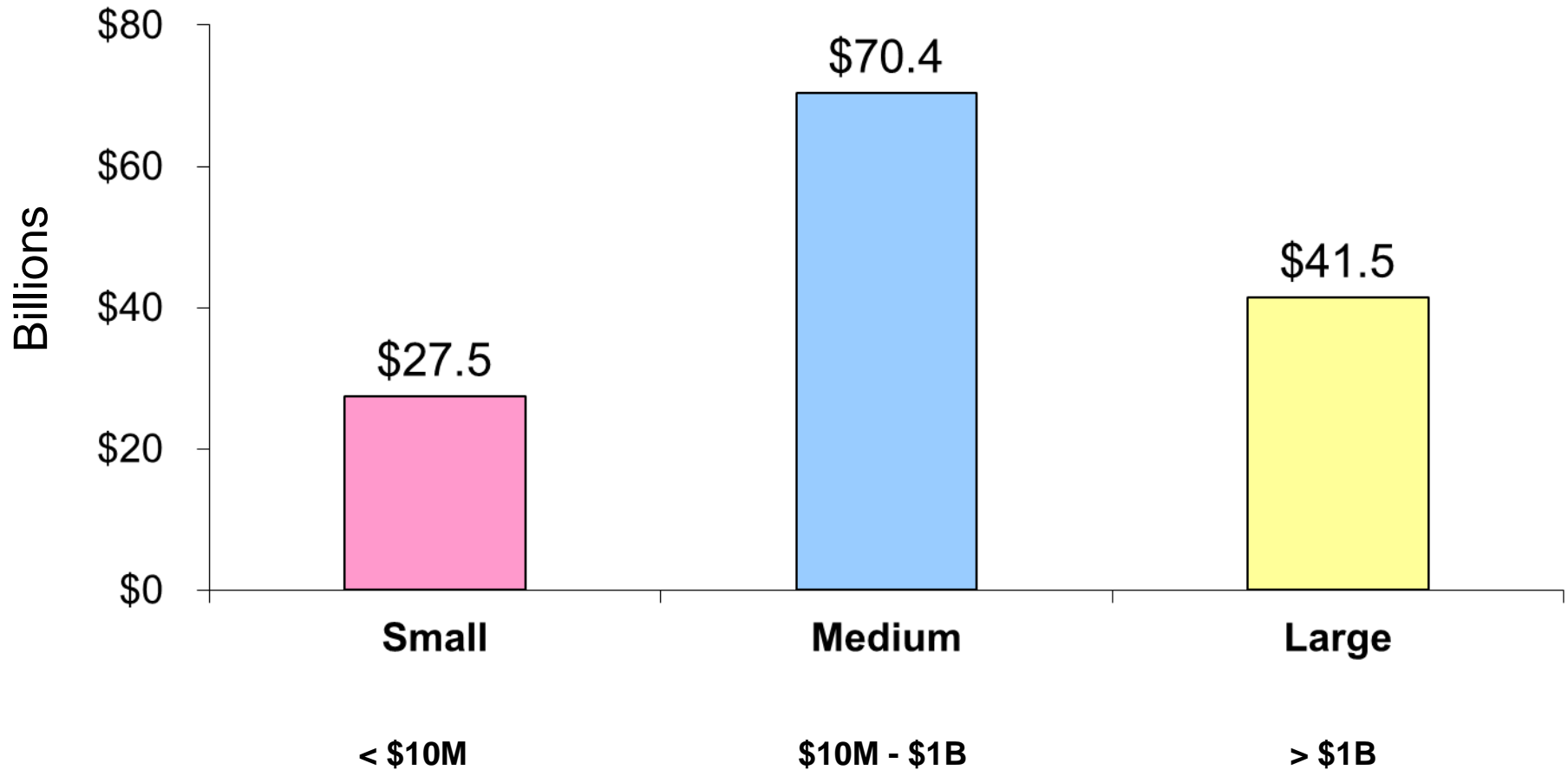
# IMM CEE Industry Defined

- Plastics & Polymers
- Rubber
- Wood
- Paper
- Stone, Cement & Plaster
- Leather
- Precious Metals & Stones
- Glass / Glassware
- Reservoirs and Containers of Iron & Steel
- Prefabricated Buildings



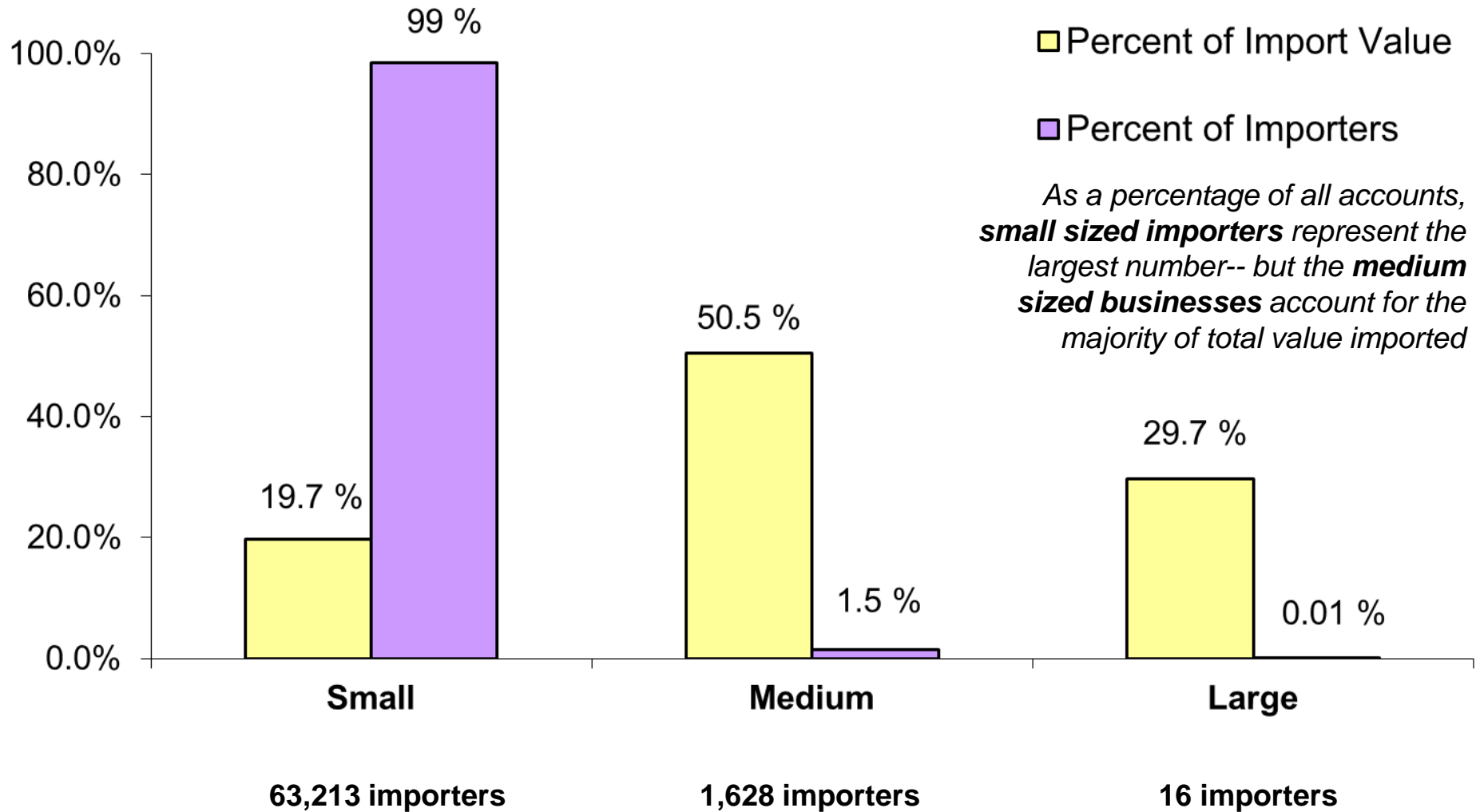
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# IMM CEE - Import Value



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# IMM CEE – Importer Universe



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# Positive Outcomes of the CEE

- Provides an increase in industry knowledge – facilitation, enforcement, uniformity
- Allows for facilitation of “trusted partners” and resources focused on enforcement
- Centralizes a point of contact-phone, email, web site postings
- Promotes consistency in the import process
- Reduces costs and improves release times
- Enhances benefits for trusted partners that are tailored to industry
- Improves enforcement and prevents unsafe imports from reaching consumers



# Contact Information

- IMM CEE

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- Validation & Compliance (Operations)

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- Ed Wachovec – Acting Branch Chief – Validation & Compliance/Enforcement
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- Enforcement & Partnership

- Bob Bekalarski – Acting Assistant Director
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