



CARGOM
LOGISTIC AND TRANSPORTATION
METROPOLITAN CLUSTER OF MONTRÉAL

September 26, 2017 – Montreal, QC

CargoM - Mission and Vision

OUR MISSION

CargoM's mission is to **bring together all Greater Montreal freight transport and logistics stakeholders** whose activities promote Montreal as an industry hub around common goals and concerted actions to increase its cohesion, competitiveness, growth and reach.

OUR VISION

Within the next few years, CargoM aspires to **establish Greater Montreal as a recognized intermodal hub, sought after** for its operational and environmental performance as well as its contribution to the competitiveness of its business partners and to the economic development of Greater Montreal and of Quebec.

CargoM's Members



Why Choose Greater Montreal?

CargoM priorities

Logistics and Transport Development Opportunities



**STRATÉGIE
MARITIME**

CARGOM

FLUIDITY

EXPERTISE

PROXIMITY
TO MAJOR MARKETS

CARGOM

For full details on the Greater Montreal hub and to learn more about our industry members:

cargo-montreal.ca

Official broker of choice
HATCH

Conseil métropolitain de Montréal

Québec

Why
choose
Montreal?



**FOCUS ON OUR
ECONOMY'S STRENGTHS**

Support the development of metropolitan clusters

- › Update the sectors of excellence profiles
- › Foster intercluster activities
- › Develop practices and tools that stimulate innovation
- › Develop an outreach strategy for metropolitan clusters

Support consolidation among the industries of the creative economy

- › Evaluate the need for and feasibility of activating new metropolitan clusters to help structure the creative industries
- › Develop an outreach strategy for a creative Greater Montréal

Promote the metropolis as a logistics hub

- › Develop a promotion strategy for logistics and transportation

montreal.zoomprospector.com
🔍 ⌵ ⌵ ⌵

ZOOM
MTL

ZOOM Greater Montréal

Industrial and Commercial sites and Building selection tool

International Investors
Info Entrepreneurs

Buildings
Sites
Businesses
Communities
Heat Maps
Local Layers
Add Properties
Transport et logistique
Start Over

SEARCH HEAT MAPS LAYERS

Select:

Logistics and Transportation

View Legend Deselect all

- ☒ Airport Boundaries
- ☒ Airports
- ☒ Port Boundaries
- ☒ Ports
- ☒ Railroads
- ☐ Trucking Network

CargoM priorities

Innovation at the core of our actions

Fluidity

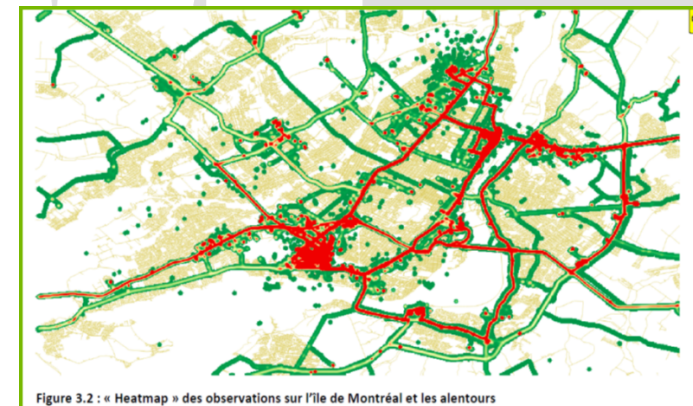
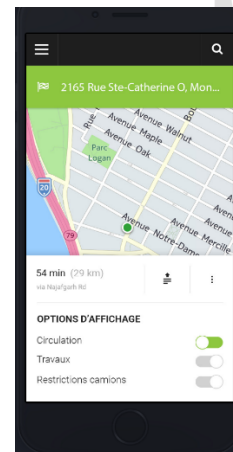
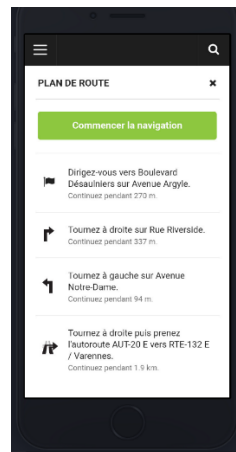
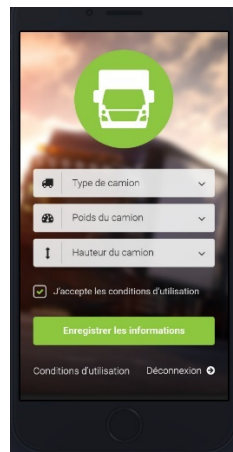
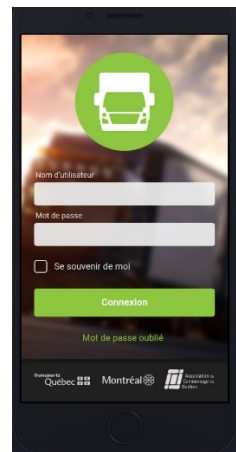


Figure 3.2 : « Heatmap » des observations sur l'île de Montréal et les alentours



CargoM priorities

Innovation at the core of our actions

Communication & Outreach



CargoM priorities

Innovation at the core of our actions

Workforce and Education

A CAREER FOR YOU?

CargoM CAREER DAY
IN TRANSPORTATION AND LOGISTICS
NOVEMBER 6, 2017, 10 a.m. TO 4 p.m.

Iberville Passenger Terminal, Alexandra Pier (Old Port)
200, de la Commune West, Montreal

FREE
ADMISSION

- Meet dozens of companies from the industry (Road, Maritime, Rail, Air, Logistics ...)
- Simulators
- Networking activity at the end of the day
- And much more!

CARGOM
LOGISTIC AND TRANSPORTATION
METROPOLITAN CLUSTER OF MONTRÉAL

Québec



Commission
scolaire
de Montréal

cem conseil
emploi
métropole



Major Trends in Montreal



Strategic priorities

ESTABLISH LOGISTICAL HUBS

Foster the introduction of logistical hubs with the support of partners, in particular real estate developers, institutional partners and regional bodies.

A \$400-MILLION INVESTMENT
OVER FIVE YEARS

PROMOTE LOGISTICAL HUBS

Promote Québec's logistical hubs in Canada and abroad.

SUPPORT TRANSPORTATION

Support the logistical and transportation cluster in collaboration with CargoM.



STRATÉGIE
MARITIME

Strenghts & challenges for L&T sectors

Strenghts

Multimodal System

Short Sea Shipping

Existing Trade Corridor

Strong Partnerships



Challenges

Fluidity

Regulatory

Trade Corridor Efficiency

NAFTA



The Future ... Efficient NorthEast Logistics & Freight Movement Corridor

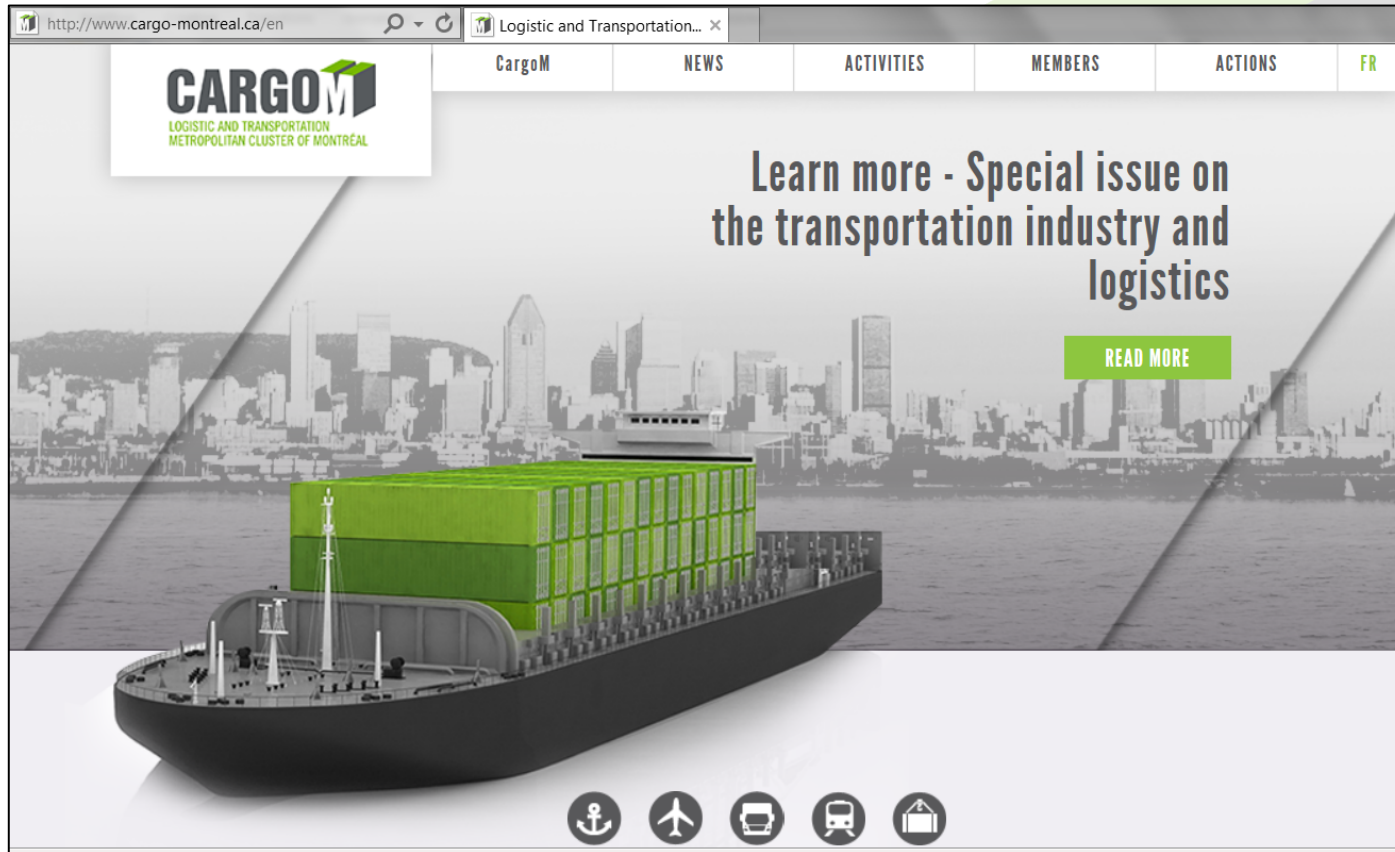
Collaborate & Innovate

Sharing Information

Be creative



Thank You !



www.cargo-montreal.ca

Follow us

You 

