

### **TRADE CORRIDORS, GATEWAYS AND STRATEGIES**

### **Eastern Border Transportation Coalition**

Jeffrey Heynen, Director Trade Policy, Transport Canada September 26, 2017





### LINKING TRADE AND TRANSPORTATION





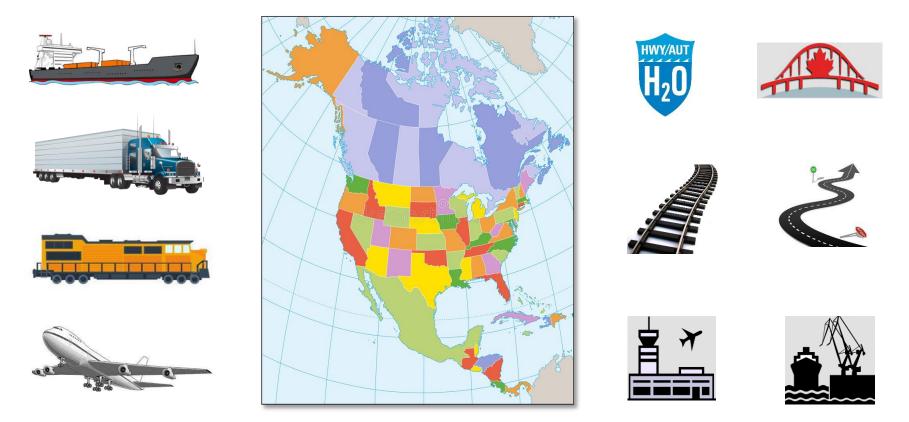


"In a world of massive and complex webs of interconnectedness, the quality of transportation and logistics systems may be the single greatest contributor to a country's economic performance."

- Canada Transportation Act Review, 2015

### **SYSTEM-WIDE PERSPECTIVE**

Transports



"A supply chain view that encompasses all freight activity from origin to destination is different from a traditional public perspective, which is often mode specific and usually bounded by regional geography."

- National Academy of Sciences Transportation Research Board Report, 2012

### PART OF AMBITIOUS INVESTMENT PLAN

## INFRASTRUCTURE

The investments in infrastructure we make today will pay dividends for years to come: delivering clean, sustained economic growth; building stronger, more inclusive communities; and creating more good, middle class jobs for Canadians.

Transports

By investing in infrastructure now, we can strengthen and grow the middle class and make Canada an even better place to call home.





CANADA INFRASTRUCTURE BANK A new and innovative financing tool to help public dollars go farther and help build more infrastructure projects in Canadian communities.

#### Transport Transport Canada Canada

### **TRADE AND TRANSPORTATION PILLAR**

# Improve the performance of Canada's transportation system to get products to markets and grow our economy

- Budget 2017 allocated \$10.1 billion over 11 years for trade and transportation projects
  - \$2B National Trade Corridors Fund
  - \$5B from the new Canada Infrastructure Bank for trade and transportation infrastructure
  - \$1.5B Oceans Protection Plan
  - \$1.5B Connecting Communities by Rail and Water
  - \$50M Trade and Transportation Information System
  - \$50M Modernizing Canada's Transportation System
  - \$16M Climate risk assessments on federal transportation infrastructure assets

### **NEW CANADA INFRASTRUCTURE BANK**

#### **CANADA INFRASTRUCTURE BANK (CIB)**

- \$35B, including \$5B for trade and transportation infrastructure projects
- Focusing on large, revenue-generating projects
- Mandated to work with project sponsors to:
  - Structure, negotiate and deliver federal support for infrastructure projects with revenuegenerating potential;
  - Use innovative financial tools to invest in national and regional infrastructure projects and attract private sector capital to these projects;
  - Serve as a point of contact for unsolicited proposals from the private sector;
  - Improve evidence-based decision making and advise governments on the design and negotiation of revenue-generating infrastructure projects; and
  - Work in partnership with provinces, territories, municipalities, Indigenous partners and the federal government to collect and disseminate data in order to monitor and assess the state of infrastructure in Canada and to better inform investment decisions in regards to infrastructure projects.

### NATIONAL TRADE CORRIDORS FUND

- \$2 billion national and merit-based program over 11 years
- Support trade fluidity by easing capacity constraints and strengthening modal connectivity
- Increase the resilience of the transportation system to a changing climate and adapt it to new technologies and future innovations
- Address northern communities' needs including safety and economic development
- Leverage investments from multiple partners

# **MERIT-BASED FUNDING**



The NTCF has a two-phase application process:

#### **1. Expression of Interest**

Transports

Canada

ransport

- Summarizes project and how it meets the NTCF's objectives, terms and conditions
- Successful applicants invited to submit a Comprehensive Project Proposal

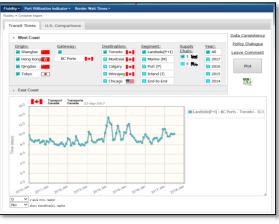
#### 2. Comprehensive Project Proposal

- Detailed business case supported by qualitative and quantitative information to demonstrate how well a project meets selection criteria
- Minister's funding decisions informed by evidence-based assessment of relative merits

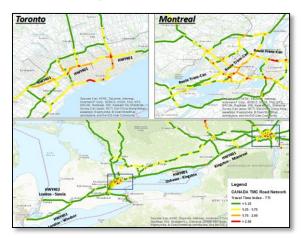
Future Calls for Proposals will be informed by engagement and priority-setting exercises to identify trade-related and northern transportation investment needs

### **EVIDENCE BASED ASSESSMENT**

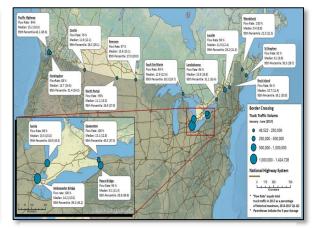
- Canada is advanced in using digital information and meta data to inform decision making about:
  - where transportation infrastructure investment is needed in support of trade flows, and
  - in assessing transportation infrastructure resilience from a supply chain perspective
- These and related information – like examples at right – will be used to assess and evaluate NTCF project proposals



Fluidity and Port Utilization



**Corridor Travel Time Index** 



#### **Southbound Border Performance**



Great Lakes – St. Lawrence Seaway Grain Supply Chain 9

## **MOVING FORWARD**

- Construction on first wave of projects beginning in 2018
- Tentative timing of future national calls for proposals - 2020 and 2022
- Working with public and private sectors stakeholders in Canada and internationally
- Transport Canada invites ongoing engagement on issue areas where changes and investments may be required

### FOR ADDITIONAL DETAILS

PLEASE SEND EMAIL TO

tc.ntcf-fncc.tc@tc.gc.ca

OR VISIT THE NATIONAL TRADE CORRIDORS FUND WEBSITE AT

http://www.tc.gc.ca/eng/programs/national-trade-corridors-fund.html

